

VAPDC 2012 Winter Conference
Richmond Downtown Marriott
February 9-10, 2012

VAPDC is proud to partner once again with VML and VACo to be part of VML-VACo Legislative Day on February 9, 2012. The VAPDC Winter Conference will kick off Thursday evening with Dinner at Center Stage in downtown Richmond. This is a new addition to the Winter Conference and VAPDC is pleased to have Bob Sledd, Senior Economic Advisor to the Governor and Mary Rae Carter, Deputy Secretary for Rural Economic Development participate in the evening and offer their perspectives on the Commonwealth's economic development efforts.



This year's Winter Conference, ***Virginia's PDCs: Collaborating for Economic Success*** will focus on the Commonwealth's economic development and job creation efforts. Lieutenant Governor Bill Bolling will kick off Friday's sessions at breakfast and will be followed by Bill Shelton (Virginia Department of Housing and Community Development), Dr. Eugene Trani, Martin Briley, and Alisa Bailey.

PLEASE NOTE: The VML/VACo/VAPDC Legislative Day and the VAPDC Winter Conference have separate registrations.

To register for the VML/VACo Legislative Day go to:
https://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=VACo&WebCode=EventDetail&evt_key=496ca610-01a6-434c-b9e8-32f107a1aa8e

To register for the VAPDC Winter Conference go to: www.VAPDC.org

VAPDC Winter Conference
Virginia's PDCs: Collaborating for Economic Success

Thursday, February 9, 2012

9:00 – 12:00 pm	VML/VACo Committee Meetings
10:00 – 12:00 pm	<u>VAPDC Board of Directors/Executive Directors Meeting</u>
12:00 – 2:00 pm	VML/VACo/VAPDC Meeting with Box Lunch
2:00 – 5:00 pm	Meetings with Legislators
5:30 – 6:30 pm	VML/VACo/VAPDC Cash Bar Reception

7:00 – 9:00 pm

Dinner with Speakers – Working Regionally with PDCs for Virginia’s Economic Development Priorities

Rhythm Hall, CenterStage, Richmond, Virginia

Richmond CenterStage is located in downtown Richmond, between 6th and 7th Streets, and Broad and Grace Street. Entrance to Rhythm Hall is located on Grace Street in between 6th and 7th Streets.

- Bob Sledd, Senior Economic Advisor to the Governor, Commonwealth of Virginia
- Mary Rae Carter, Deputy Secretary for Rural Economic Development, Virginia Department of Commerce and Trade

Friday, February 10, 2012

8:30 am

Breakfast With Speaker – Creating Jobs in the Commonwealth

The Honorable William T. “Bill” Bolling, Lieutenant Governor, Commonwealth of Virginia

9:30 am

Session I – DHCD Update

Bill Shelton, Director, Virginia Department of Housing and Community Development

10:00 am

Session II – The Role of Universities in Economic Development and PDCs as Partners

Dr. Eugene Trani, President Emeritus, Virginia Commonwealth University

10:30 am

Session III – Marketing the Commonwealth: Perspectives from VEDP, Martin Briley, President & CEO, Virginia Economic Development Partnership

11:00 am

Session IV – The Role of Tourism in Economic Development, Alisa Bailey, President & CEO, Virginia Tourism Corporation

11:30 am

Optional Lunch and Networking

11:30 am

VAMPO Board of Directors Meeting

OTHER CONFERENCE INFORMATION

Richmond's CenterStage, E Grace Street & N 6th Street, Richmond, VA 23219
(Location for Thursday Evening Dinner; Within Walking Distance from the Richmond Marriott)



The doors to “serious fun” are open at Richmond CenterStage – the region’s new performing arts complex located in the heart of downtown Richmond. The 179,000-square foot facility, with its diverse programs, welcomes talent from around the corner and around the world that will astound and inspire audiences of all ages.

There’s something for everyone at CenterStage, with three performance venues, a visual arts gallery and an interactive education facility. On the first floor, multi-purpose venue Rhythm Hall features local performing artists and an array of activities, concerts and community gatherings.

Pictures and words cannot do it justice, so come see for yourself and experience all that CenterStage has to offer!

Hotel Information

The conference meetings will be held at the Richmond Marriott in downtown Richmond. The deadline to register for a hotel room is January 25, 2012. Ask for the VAPDC room rate of \$112. Call 1-800-228-9290 for reservations.