



VAPDC 2016 Winter Conference
A Regional Approach to Virginia's New Economy
Speaker Profiles

Mark Mullinix
First Vice President and Chief Operating Officer
Federal Reserve Bank of Richmond

Mark Mullinix was appointed first vice president and chief operating officer at the Federal Reserve Bank of Richmond June 1, 2013. He is the second ranking officer in the Bank and chairs the Bank's Management Committee. Mullinix has responsibility for the Bank's payments systems, regional outreach, financial management, information technology and corporate support services.

Prior to joining the Richmond Fed, Mullinix served as executive vice president and product manager of the Federal Reserve's Cash Product Office at the Federal Reserve Bank of San Francisco. While there, he led the Federal Reserve's cash services in formulating policies and business and technology strategies to meet demand for U.S. currency and coin that today surpasses \$1 trillion in circulation globally. Prior to joining the Federal Reserve Bank of Kansas City in 1986, Mullinix served eight years as a Marine Corps infantry commander as a regular officer on active duty. He continued his service in the Marine Corps Reserve and retired at the rank of lieutenant colonel.



Sonya Ravindranath Waddell
Regional Economist
Federal Reserve Bank of Richmond

Sonya Ravindranath Waddell is a regional economist in the Research Department of the Richmond Fed. Waddell's work involves supervising a staff that tracks and analyzes regional and national economic data, presenting on regional and national economic conditions, and writing for a variety of internal and external publications. In recent years, her research and analysis has focused on mortgage markets and household credit conditions.

Prior to joining the Richmond Fed in January 2008, Waddell worked as an economist in the Virginia Department of Planning and Budget and at ICF International in Fairfax, Va. She has also taught empirical methods at Virginia Commonwealth University.



Shannon McKay
Research Manager, Community Development
Federal Reserve Bank of Richmond

Shannon McKay is the Research Manager in the Community Development department at the Federal Reserve Bank of Richmond. She manages the department's publications and research projects, as well as, its community polling, data and mapping initiatives. Her research work at the Bank includes small business lending, foreclosures, neighborhood stabilization, homelessness as well as workforce development and worker displacement. Shannon has a PhD in Urban Studies and Planning from MIT. Her doctoral work focused on the intersection of politics and economics in the development and implementation of land use regulations, specifically those addressing growth management issues. Shannon has a M.S. in Public Policy and Management from Carnegie Mellon University and a B.A. in Economics from Vassar College. Prior to attending graduate school, Shannon worked in the Education Policy Center at the Urban Institute in Washington, D.C.

William C. Shelton
Director
Virginia Department of Housing and Community Development

Bill Shelton currently serves as the director of the Virginia Department of Housing and Community Development and is responsible for the management and policy oversight of the agency, which provides community development and housing program support to communities across the Commonwealth. The department also administers statewide building codes. Shelton works closely with the Secretary of Commerce and Trade and with the Governor to advise on community development, economic development, affordable housing, and state uniform building code issues.

Shelton is an ex-officio member of the Board of Commissioners of the Virginia Housing Development Authority and serves on the board of Virginia Community Capital Inc., the commonwealth's community development bank. He also serves as the Governor's state alternate for the Appalachian Regional Commission.

A native Virginian, born in Amherst County and raised in the Charlottesville area, Shelton was educated at Washington and Lee University, where he received his bachelor of arts in politics, and at Virginia Commonwealth University, where he received a master's in urban and regional planning.

Christopher D. Lloyd
Senior Vice President and Director of Infrastructure and Economic Development
McGuireWoods Consulting, LLC

Chris Lloyd leads the McGuireWoods Consulting infrastructure and economic development team where he specializes in site selection and economic development incentives negotiations. Chris has also worked closely with clients on numerous public-private partnership projects for transportation and other infrastructure as well as playing a leading role in the development and passage of Virginia's public-private partnership laws. These statutes have since become model legislation for use in other states. As a result of this work, Chris has become a frequent speaker on economic development policy issues and public private partnership projects around the country.



Prior to joining McGuireWoods Consulting, Chris served for nearly five years in the Office of the Secretary of Commerce and Trade under Virginia Governors Allen and Wilder. In this position, he was responsible for legislative, budgetary, and regulatory coordination and development for the fifteen agencies within that Secretariat which oversees the state's economic development programs.

Chris graduated from the College of William & Mary in 1993. He lives in Richmond with his wife, Megan, and children, Ryan and Meredith.

Robert A. Crum
Executive Director
Hampton Roads Planning District Commission

Mr. Crum joined the HRPDC in July 2015. He has considerable experience in community and transportation planning as well as economic development strategies.

Prior to joining the HRPDC, he served over six years at the Richmond Regional Planning District Commission (RRPDC) as its Executive Director. Among his many accomplishments at RRPDC, Mr. Crum oversaw the formation of Capital Region Collaborative, a strategic partnership between the RRPDC and Greater Richmond Chamber; guided the preparation of the community's first regional Economic Development Strategy; worked to establish the regional emergency management planning program; and guide the restructuring of the Richmond Regional Transportation Planning Organization as a transportation policy planning board.

Mr. Crum has approximately 30 years of professional community planning experience, beginning with his time at the Centre Regional Planning Agency in State College, Pennsylvania, where he was responsible for coordinating all aspects of the Agency's regional planning program. In addition, he completed planning and consensus building for a nationally recognized water reuse project and an award winning inter-municipal

zoning effort. Prior to his work in State College, he was Chief of the Planning Division for Indiana County, Pennsylvania where he coordinated County-wide community and solid waste management planning activities. He holds a bachelor's degree from Mansfield University of Pennsylvania in Geography and Regional Planning.

David C. Blount
Legislative Liaison
Thomas Jefferson Planning District Commission

David Blount has served as a long-time lobbyist on education and local government issues for statewide and regional organizations. He has served in this role for the Virginia School Boards Association (1991-1999) and for the localities in the Thomas Jefferson Planning District (1999-present). David was named Acting Executive Director for the Thomas Jefferson Planning District Commission from June 2013 until April 2014.

David has served as an education consultant for the Virginia Association of Counties (1999-2002) and senior legislative consultant for the Virginia Municipal League (2002-2003). He has also served as legislative committee chair for the Virginia Association of Planning District Commissions (VAPDC) since 2014.

David is a 1986 cum laude graduate of James Madison University (B.A. in Communications). He received the Gordon N. Dixon Award from VAPDC in 2015.