

VAPDC SUMMER CONFERENCE 2022 – AGENDA

WEDNESDAY, JULY 20, 2022

11:00 am - 3:30 pm – **Registration**, Shenandoah Ballroom Foyer

GENERAL SESSIONS & MEALS WILL BE LOACTED IN THE SHENANDOAH BALLROOM @ HOTEL 24 SOUTH

11:45 am – 12:00 pm - **Conference Opening/Welcome**

- ◆ **Welcome to the VAPDC Summer Conference:** Allen Kimball “Kim” Callis, President, VAPDC/Southside Planning District Commission
- ◆ **Welcome to Staunton, Virginia:** Carolyn Dull, Commissioner, Central Shenandoah Planning District Commission/Staunton City Council Member
- ◆ **Welcome to the Region:** The Honorable G. John Avoli, 20th District, Virginia House of Delegates, Commonwealth of Virginia

12:00 pm – 1:30 pm - **Lunch with Guest Speaker**

- ◆ The Honorable Margaret “Lyn” McDermid, Secretary of Administration, Commonwealth of Virginia

1:30 pm – 2:30 pm – **Innovative Ideas to Drive Tourism Dollars to Your Community**

- ◆ Steve Galyean, Director of Planning and Partnerships, Virginia Tourism Corporation
- ◆ Jessica Williams, Sales and Marketing Manager, Staunton Convention and Visitors Bureau
- ◆ Scotty Wampler, Executive Director, Cumberland Plateau Planning District Commission

2:30 – 3:00 pm – **Break**

3:00 pm – 4:15 pm – **Virginia’s Innovative Approach to Talent Attraction & Workforce**

- ◆ Mike Grundmann, Senior Vice President, Talent Solutions, Virginia Economic Development Partnership
- ◆ Tony Fung, Vice President of Intelligent Automation, ImpactMakers

4:15 pm – 4:30 pm - **Closing Remarks for Day 1**

5:15 – 6:30 pm – **Reception**, Colonnade Ballroom, Hotel 24 South
Music Provided by Heifetz International Music Institute at Mary Baldwin University

6:30 pm – **Dinner on Your Own**

THURSDAY, JULY 21, 2022

8:00 am - 12:00 pm – **Registration**

7:45 am - 8:45 am - **PDC Commissioners’ Breakfast**

Blue Ridge Room

Attendance at this breakfast is limited to Commissioners who serve on a PDC or RC Board

8:45 am – 9:00 – **Opening Remarks**

- ◆ Allen Kimball “Kim” Callis, President, VAPDC/Southside Planning District Commission

9:00 - 9:45 am – **VAPDC Business Meeting/Election of Officers and Directors**

9:45 am – 11:00 am – ***Innovation Meets Cybersecurity***

- ◆ Megan Parra, Lead Intelligence Analyst, Cyber Intelligence Unit, Virginia Fusion Center
- ◆ Steve Rawlings, Director of Operations, VAcorp
- ◆ Thomas Bullock, Director of Education and Training, Virginia Risk Sharing Association
- ◆ Melody Foster, Executive Director, Commonwealth Regional Council

11:00 am – 11:15 am – ***Break***

11:15 am – 12:30 pm – ***Using Innovation and Technology to GROW Agriculture in Virginia***

- ◆ Joseph Guthrie, Commissioner, Virginia Department of Agriculture & Consumer Services
- ◆ Marc Oshima, Co-Founder & Chief Marketing Officer, AeroFarms

12:30 pm – 1:30 pm – ***Buffet Lunch & VAPDC Awards***

*Robert W. Baker Achievement Award/Gordon N. Dixon Award/Robert M. deVoursney Best Practices Award/
VAPDC President's Award*

1:30 pm – 2:45 pm – ***Technology Takes Flight***

- ◆ Tracy Tynan, Director, Virginia Unmanned Systems Center, Virginia Innovation Partnership Corporation (VIPC)
- ◆ Nick Sabo, Manager, Winchester Airport
- ◆ John Eberhardt, Chief Technology Officer, ATA, LLC
- ◆ Chris Sadler, Director of Public Safety Innovation Center, Virginia Innovation Partnership Corporation (VIPC)
- ◆ Rese Cleaver, Director of Product Management, DroneUp
- ◆ Nicholas Devereaux, Manager of Policy & Government Affairs, WING's

2:45 pm – 4:00 pm – ***Transportation Infrastructure Goes Hi-Tech***

- ◆ Andy Alden, Program Leader-Demonstration & Deployment Research, Virginia Tech Transportation Institute/Executive Director, I-81 Coalition
- ◆ Alleyn Harned, Executive Director, Virginia Clean Cities

3:45 pm – 4:00 pm – ***Conference Wrap-Up***

Allen Kimball "Kim" Callis, President, Virginia Association of Planning District Commissions/ Southside Planning District Commission

4:30 pm - 5:30 pm – ***Happy Hour with Light Appetizers***

The Green Room, 130 W. Beverley Street, Staunton, Virginia

Conclusion of VAPDC Summer Conference

5:30 pm - ***Dinner on your Own***