



VAPDC 2016 Summer Conference & Annual Meeting
July 27-29, 2016

The Williamsburg Lodge, Williamsburg, Virginia

Growing Opportunity in Virginia's Regions

SPEAKER PROFILES

John O. "Dubby" Wynne
Chair

Hampton Roads Community Foundation

John O. "Dubby" Wynne serves as the Chair for the Hampton Roads Community Foundation. Mr. Wynne is the retired president and CEO of Landmark Communications Inc. and former chairman of The Weather Channel. He is a Princeton University trustee; University of Virginia Batten School Leadership and Public Policy advisory committee chair; Council on Virginia's Future vice chair. He also serves as a member of the Virginia Business Higher Education Council; the Hampton Roads Business Roundtable; and the Community Leadership Partners. Dubby serves as chair for Reinvent Hampton Roads and is the coordinator for GOVirginia.

Barry DuVal

President & CEO

Virginia Chamber of Commerce

Barry DuVal is the president & CEO of the Virginia Chamber of Commerce. Under his leadership, the Chamber has become Virginia's largest business advocacy group growing to more than 23,500 members today. In 2013 and 2014, the Chamber engaged more than 7,000 business leaders to produce the Blueprint Virginia – the Commonwealth's first comprehensive business-led initiative to provide direction and long-term economic development planning for Virginia. Before taking the position of president and CEO with the Virginia Chamber, Barry served as mayor of Newport News, held multiple high-profile positions in the private sector and served as Secretary of Commerce and Trade.

Christopher D. Lloyd

Senior Vice President/Director, Infrastructure and Economic Development

McGuireWoods Consulting, LLC

Chris Lloyd leads the McGuireWoods Consulting infrastructure and economic development team where he specializes in site selection and economic development incentives negotiations. Chris has also worked closely with clients on numerous public-private partnership projects for transportation and other infrastructure as well as playing a leading role in the development and passage of Virginia's public-private partnership laws. These statutes have since become model legislation for use in other states. As a result of this work, Chris has become a frequent speaker on economic development policy issues and public private partnership projects around the country.

Prior to joining McGuireWoods Consulting, Chris served for nearly five years in the Office of the Secretary of Commerce and Trade under Virginia Governors Allen and Wilder. In this position, he was responsible for legislative, budgetary, and regulatory coordination and development for the fifteen agencies within that Secretariat which oversees the state's economic development programs.

Chris graduated from the College of William & Mary in 1993.

The Honorable Todd Haymore
Secretary of Agriculture & Forestry/Future Secretary of Commerce and Trade
Commonwealth of Virginia

Governor Terry McAuliffe re-appointed Todd Haymore in 2014 to serve as Virginia's Secretary of Agriculture & Forestry. Haymore is responsible for two of the state's most well-known agencies, the Virginia Department of Agriculture and Consumer Services (VDACS) and the Virginia Department of Forestry (DOF). He is also responsible for the Virginia Agricultural Council. During his tenure as Secretary, Haymore has worked closely with the Governor, General Assembly, and key stakeholders on a number of legislative and budgetary initiatives to integrate fully agriculture and forestry into Virginia's overall economic development and jobs creation platform and to better enhance the standing of the two industries in the Commonwealth, across the country, and around the world.

Prior to his appointment as Secretary, Haymore served as VDACS Commissioner from August 2007 to January 2010. The agency's mission is to promote the economic growth and development of Virginia agriculture, provide consumer protection, and encourage environmental stewardship.

Haymore is a native of Pittsylvania County and was born and raised on his maternal grand-parent's farm. Todd received his Bachelor of Arts Degree in Political Science from the University of Richmond and his Masters of Business Administration Degree from Virginia Commonwealth University (VCU).

Todd was recently named Virginia Secretary of Commerce and Trade effective September 2016.

The Honorable Robert K. Coiner
Mayor, Town of Gordonsville
First Vice President, Virginia Association of Planning District Commissions
President-Elect, Virginia Municipal League

Having a passion for both local government and planning organizations, Bob became active in VAPDC in 2009 ... this is his 16th VAPDC Conference (summer and winter). He has served as First Vice President of VAPDC since 2014, serving on the Board of Directors since 2012.

Bob was first elected to Gordonsville Town Council in 2000 and was elected Mayor in 2004. Since being appointed to the Rappahannock Rapidan Regional Commission in 2005, Bob has served as Vice Chairman and Chairman of the Commission and has served as a member of the Executive Committee since 2009. He was recently elected Vice Chairman again.

After many years of serving on VML's policy committees and Legislative Committee, Bob was elected to the VML Executive Committee in 2009 as Chairman of the Town Section. In October he will become the 97th President of the Virginia Municipal League.

Governor McAuliffe appointed Bob to his Transition Committee on Local Government in November of 2013.

Bob has been a Public Accountant and small business advisor for 40 years. Majoring in Economics at the University of Richmond and receiving his Bachelor of Science degree in Accounting from Virginia Commonwealth University, Bob was a Senior Accountant at the CPA firm of Manning, Perkinson and Floyd in Richmond for seven years before starting his own practice in 1983.

Deborah K. Flippo
Business Development Manager-Economic Development, Draper Aden Associates
President, Virginia Economic Developers Association

Deborah Flippo has 20 years of experience in marketing, business development, public relations, and procurement functions in the engineering industry. Her role at Draper Aden Associates includes development of new clients from both the public and private sectors, public presentations, attending conferences to stay up to date on trends and technologies, exhibiting at trade shows, and meeting regularly with clients to ascertain their level of satisfaction with technical services.

Ms. Flippo is active within state and local government associations, particularly within the planning and development arenas. She currently serves as President of the Virginia Economic Developers Association and has been on that board since 2010. Deborah also serves on the Executive Committee of the Rural Planning Caucus; as a member of the Marketing Committee for the Shenandoah Valley Partnership; and a Prospect Team Member for the New River Valley Economic Development Alliance. She graduated from Virginia Commonwealth University with a B.S. in Marketing.

Elizabeth Rafferty
Policy and Legislative Director
Virginia Department of Housing and Community Development

Elizabeth Rafferty is the Policy and Legislative Director at the Department of Housing and Community Development where she is responsible for oversight of the Agency's policy initiatives, legislative functions, Boards and Commissions, intergovernmental relations, regulatory functions, research and program evaluation. She attended the Commonwealth Management Institute in April 2016. Prior to her current position she worked for the Department of Corrections for 9 years where she was a Project Manager. Elizabeth graduated from the College of William and Mary and received her Master's degree in Public Policy from The American University in 2004.

Linda Cruz-Carnall
Regional Director
U.S. Economic Development Administration – Philadelphia Regional Office

Linda Cruz-Carnall was appointed Regional Director of the Philadelphia Regional Office in December 2015. Prior to her appointment, she served as Regional Counsel to the Philadelphia Regional Office providing legal oversight and administrative expertise to the Economic Development Administration Philadelphia Regional Office which covers the New England, Mid-Atlantic and Appalachian regions within federal regions I, II and III. Linda joined EDA in March of 1988, and has acquired broad-ranging experience by working collaboratively with the EDA program staff and regional stakeholders on traditional economic development investments such as industrial parks, incubators and multi-tenant buildings investments as well as complex environmental and financial matters, securitization of revolving loan funds, biotechnology and broadband investments. Most recently, she has provided legal expertise to assist in implementing EDA's innovation and entrepreneurship initiatives including the Energy Regional Innovation cluster investment at the Philadelphia Navy Yard, SC2, and the Manufacturing, Trade Adjustment and Jobs Regional Innovation strategies.

Cruz-Carnall is a native Philadelphian, holds a bachelor's degree in sociology from University of Pennsylvania and a J.D. from Villanova University School of Law.

Bob Gittler
Economic Development Representative
U.S. Economic Development Administration

Mr. Gittler serves as the Economic Development Specialist to Virginia for the U.S. Department of Commerce – Economic Development Administration (EDA). Specifically, he develops and manages economic development investments on behalf of EDA and has a key role in the solicitation, analysis, monitoring and quality assurance of investments in accordance with EDA's funding priorities and strategy. He consults to key partners from among a range of local, regional, and state governmental entities, institutions of higher education, and non-profit organizations. Other key responsibilities include client service and assessing economic trends and regional competitive strengths and weaknesses in order to identify the highest-impact priority projects in development-ready distressed communities.

Immediately prior to joining EDA in 2008, Mr. Gittler served nine years as Senior Manager for the Ben Franklin Technology Partners of Southeastern Pennsylvania (BFTP/SEP), one of the nation's preeminent Technology-Based Economic Development organizations.

Mr. Gittler holds an M.U.P. (Master of Urban Planning) /Economic Development concentration from the University of Illinois at Urbana-Champaign and a B.A. in Urban Studies from Drew University in Madison, NJ.

Matt Underwood
Community Economic Development Specialist
United States Department of Agriculture

In his positing at USDA, Matt helps develop and implement Rural Development strategies in communities and regions in order to increase community capacity, support sustainable development and improve the rural quality of life.

Joe C. McKinney
Executive Director
National Association of Development Organizations (NADO)

Joe McKinney serves as Executive Director of the National Association of Development Organizations (NADO). Headquartered in Washington, DC, NADO provides advocacy, education, research, and training for the nation's 540 regional planning and development organizations.

Joe has twenty-five years of experience having served in city, county, regional and national association and government management since 1991. He holds a Bachelors Degree in Public Policy Analysis from the University of North Carolina at Chapel Hill and is a candidate for a Masters Degree in Public Administration from UNC-Chapel Hill.

Prior to his appointment as Executive Director of the National Association of Development Organization, Mr. McKinney served as Executive Director of Land-of-Sky Regional Council in Asheville, North Carolina from January 2003 until October 2012.

Dale Graver
Vice President of Business Development
VC3

Dale Graver joined VC3 in May of 2009 and is the Vice President of Business Development. Prior to joining the VC3 team, Dale has held Vice President of Business Development and executive level positions at Qimonda, Overture Networks, and NEC America. Dale brings over 15 years of experience in providing high tech software, hardware, and managed service solutions for the public and private sectors. Dale received a Bachelor of Science in Electrical Engineering Technology from the Ohio Institute of Technology in Columbus, Ohio. For more information about VC3, please contact Dale directly at 803-955-8818 or email at dale.graver@vc3.com.

Claire A. Collins, MPA
Development Manager, Local Government Solutions
Institute for Building Technology and Safety (IBTS)

Ms. Collins has more than two decades of local government management experience in Virginia, serving as county administrator in Bath and Rockbridge counties, city manager in Covington, and assistant to county manager and first public affairs/legislative liaison in Henrico County. She holds a Master of Arts in Public Administration from Virginia Commonwealth University. She is a Virginia certified County Supervisor and serves as Chair, Bath County Board of Supervisors. Her expertise includes business development, project management, policy development and implementation, and external resource collaboration, coordination, and administration. In addition to her current position at the nonprofit Institute for Building Technology and Safety, Ms. Collins has provided professional services to clients and litigation legal assistance to prestigious law firms in representing fortune 500 clients. She currently serves on the National Association of Counties Rural Action Caucus and Finance, Pensions, and Intergovernmental Affairs Steering Committee, chairs the National Association of Counties Fiscal Policy and Pensions Subcommittee, and serves as vice chair of the Virginia Association of Counties Finance Steering Committee. Ms. Collins also serves on the Boards of Directors for Shenandoah Valley Partnership, a co-founder, Total Action for Progress, and other authorities, management teams, and advisory committees.

John F. Cybulski, CBM, CQE, PMP, CSP
Program Manager, Quality Programs
Institute for Building Technology and Safety (IBTS)

Mr. Cybulski has 30 years of experience supporting resilience initiatives at the Federal, State and local levels. He holds a Master of Science in Management from the University of Maryland and certifications in business management, quality engineering, project management and agile development. His expertise includes continuity planning, disaster recovery, natural hazards risk mitigation, social risk management and economic risk mitigation planning. In addition to his current leadership position at the nonprofit Institute for Building Technology and Safety, Mr. Cybulski has held leadership positions or led major programs at all 15 Cabinet level Civilian Agencies, several State Agencies, major nonprofits and private sector companies. Mr. Cybulski also serves on the Boards of Directors for local corporations and nonprofits.